

Invest Tokyo Seminar Winter 2017

Free Participation

The Tokyo Metropolitan Government will be holding “Invest Tokyo Seminar Winter 2017” on January 25, 2017. In order to realize the new vision for Tokyo—a “smart city” open to the world that leads in the environment and finances—we are employing the Special Zone system to further enhance Tokyo’s business environment, with the aim to make Tokyo an international business city open to the world. At this seminar, we will introduce the measures we have in place to encourage companies to set up business in Tokyo, and will also have foreign affiliates speak about what they feel is the attraction of Tokyo’s special economic zone. Successful cases of business match-ups between foreign affiliates and Tokyo’s SMEs will also be introduced. Business matching and talks between foreign affiliates and companies in Tokyo will be conducted in Part II of the seminar.

Date and Time Wednesday, January 25, 2017, from 1:30 p.m. (Registration from 1:00 p.m.)

Venue Exhibition Hall, 5F JETRO Headquarters, ARK Mori Building, 12-32 Akasaka 1-chome, Minato-ku, Tokyo

Participants Foreign companies or affiliates, foreign/Japanese entrepreneurs, embassies and chambers of commerce in Tokyo, companies in Tokyo interested in business match-ups with foreign affiliates, etc.

Languages Japanese and English (with simultaneous translation)

Max. No. of Participants 200 people (preregistration is required) A drawing may be held if oversubscribed.

How to Participate Preregister by Monday, January 16, 2017
Apply from ⇨ <http://bdc-tokyo.org/en/form/index.html>

PROGRAM

Opening Address

Yuriko Koike, Governor of Tokyo

Japan’s Investment Environment and Support for Investment in Japan

Hiroyuki Ishige, Chairman and CEO of JETRO

The Tokyo Metropolitan Government’s Initiatives to Attract Foreign Companies

Tomoe Otsuka, Director for National Strategic Special Zone
Coordination, Office of the Governor for Policy Planning,
Tokyo Metropolitan Government

Attraction of the Special Economic Zone as Seen by a Company Supported by the Set-Up Program

Brian Lee, CSO, AKA LLC

Examples of Successful Business Match-Ups Between Foreign Affiliates and SMEs in Tokyo

Companies located in Tokyo (TBD)

Q&A



Yuriko Koike, the Governor of Tokyo

Part I 1:30-2:35 p.m.

Part II 2:50-4:05 p.m.

- **Business Networking** (For participants of Part I of the seminar.)
 - **Business Matching and Meetings** (For registered foreign affiliates and Tokyo SMEs)
- ※For details, please see the back of this page.

Hosted by: Tokyo Metropolitan Government
Cohosted by: Japan External Trade Organization (JETRO)



Business Match-Up Meeting Held During the Invest Tokyo Seminar 2017

Part II

Free Participation

Date and Time	Wednesday, January 25, 2017, 2:50-4:05 p.m.
Venue	Exhibition Hall, 5F JETRO Headquarters, ARK Mori Building, 12-32 Akasaka 1-chome, Minato-ku, Tokyo
Exhibitors (Orderers)	About seven foreign affiliates encouraged by the Tokyo Metropolitan Government to set up business in Tokyo. Participation is scheduled by companies in the fields of AI and robotics development and marketing; IT and electronics and precision instruments; medical equipment development; herbal medicines and health products sales and manufacturing.
Available Slots for Suppliers	20 small and medium-sized companies located in Tokyo
Application	Deadline is Monday, January 16, 2016 Apply here ⇨ http://bdc-tokyo.org/en/form/index.html
Notes	Please apply in advance. Business meetings will be scheduled upon consideration of the requests of both the foreign affiliates and companies in Tokyo, and around one week before the event, participants will be informed of the company with which they will be matched up. During times when there are no meetings scheduled, participants are free to meet with each other.

Foreign affiliates scheduled to participate:



How to Get to the Seminar and Business Match-Up Meeting

Exhibition Hall , 5F JETRO Headquarters

ARK Mori Building, 12-32 Akasaka 1-chome, Minato-ku, Tokyo

Roppongi 1-chome station (N-05, Namboku line): Exit 3, 1-minute walk

Tameike-sanno station (G-06 & N-06, Namboku & Ginza lines):

Exit 13, 3-minute walk

Kamiyacho station (H-05, Hibiya line): Exit 4B, 12-minute walk

Akasaka station (C-06, Chiyoda line): Exit 5, 12-minute walk

Kokkai-gijidomae station (M-14 & C-07, Marunouchi & Chiyoda lines):

Exit 3, 15-minute walk



Upcoming Seminar for Raising Skills in Business Meetings

At this seminar, explanation will be given on the business contents of foreign affiliates participating in business match-up meetings; how to effectively conduct business meetings; and past cases of successful match-ups between foreign affiliates and companies in Tokyo.

A staff member of JETRO, who is charged with supporting foreign affiliates, will be giving advice, so please don't miss this opportunity to learn more.

Date and Time: Wednesday, January 11, 2017, 2:00-3:30 p.m.

Venue: IBSC Hall , 7F JETRO Headquarters

Inquiries:

Ms. Watanabe / Mr. Yoshida

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TEL: 03-6269-9981 (9:30 a.m. to 5:30 p.m.) FAX: 03-6269-9982

URL: <http://www.bdc-tokyo.org/en/> LinkedIn: <http://www.linkedin.com/company/bdc-tokyo>

*Business Development Center TOKYO (BDCT) is a comprehensive support desk that provides business and living support to foreign companies and entrepreneurs who are planning to expand to or establish business in Tokyo. For foreign companies that plan an expansion into the Special Zone for Asian Headquarters in particular, expert consulting services are provided to support their business development in Japan.